



Brad Cavanaugh
 3825 Murvihill Rd.
 Valparaiso, IN 46383
 219-462-1182

Commercial Development
 Residential Development
 Landscape Evaluation/Planning
 Recreational Planning
 Progressive Stages of Development
 Real Estate · Court Room Exhibits
 Architectural Photography
 Interior · Exterior
 Portraits · Wall Photos

www.aironephoto.com

Wind: 330⁰ at 10knots
Visibility: 15 miles
Sky condition: 5,000 ft. scattered clouds
Temperature: 75⁰ f
Barometric pressure: 29.92

Looks like it's a perfect day for an aerial shoot!

It's 7am and the helicopter engines are warmed up and ready for their daily chores. The cameras are loaded with film, we check our maps and clearance for take off is received. As our day begins, we are high above any traffic jams and watch the morning fog burn off. We are on our way to photograph an assignment for you.

Hello, and welcome to the wonderful world of aerial photography. Allow me to introduce myself. My name is Brad Cavanaugh, owner of Air One, Inc. We are one of the country's elite photography companies and have won many awards with our photos. Don't just take my word for it, visit our store at Navy Pier in Chicago or our new gallery on Lincolnway in Valparaiso. Our photos will amaze you! Air One's clients range from the average households, to the Secret Service. We travel the whole country for our clients, so whether it's near or far, we get the job done and done right!

As members of the I.A.P.P. (International Association of Panoramic Photographers) and the P.P.I. (Professional Photographers of Indiana) we are continuously perfecting our skills every day, because talent is the name of the game!

"If you hire an average photographer, you will end up with average photos. If you hire the best, the photos will speak for themselves."

Our clients are amazed every time. Let me tell you a little about our capabilities;

Air One, Inc. owns and operates a specially equipped helicopter, ready at a moment's notice. We can do a shoot in 35mm digital, medium format digital, panoramic format, rotating panoramic (360⁰ aerials) and video. Whether it is a one acre plot of land or a five thousand-acre railroad yard, from ground shots, 45⁰ angles, up to 10,000 ft. looking straight down, we can get the angle on it.

We also offer a number of graphic specialty services from photo retouching, scanning, large format printing. For that really cool gift you have always been looking for, bring in one of your photos, whether it is a portrait shot, photo of your home or kids, we can turn it into an oil painting, pencil sketch, watercolor painting or anything else you can think of. It is also very inexpensive.

If you have any questions, we would be more than happy to answer them. Give us a call today!

Don't trust your project to just anyone. Trust the best! *Bradford Cavanaugh*

Air One Aerial Photography, Inc.
www.aironephoto.com





Brad Cavanaugh
 3825 Murvihill Rd.
 Valparaiso, IN 46383
 219-462-1182

Commercial Development
 Residential Development
 Landscape Evaluation/Planning
 Recreational Planning
 Progressive Stages of Development
 Real Estate · Court Room Exhibits
 Architectural Photography
 Interior · Exterior
 Portraits · Wall Photos

www.aironephoto.com

Pricing

Visit us online: www.aironephoto.com

Standard Aerial Shooting Fee.....\$650.00
 Distances greater than 25mi. from Porter Co. Airport, in Valparaiso IN, will be charged per flight hour.
 {\$550.00/hr} Multiple sites will be charged per hour.

Price includes..... Option 1: 8 (8x10's)
 Option 2: 5 (11x14's)
 Option 3: 2 (16x20's)
 Option 4: 2 (10x30 panoramas)

Aerial Video.....\$750.00/hr
 (Includes 1 non edited tape)

Assignment photography, both aerial and ground will be quoted.

Reproduction and copyright fees of images are found on other sheet.

Additional Enlargements

Qty.	Size	Price
1.....	5x7.....	\$ 5.00
1.....	8x10.....	\$ 20.00
1.....	11x14.....	\$ 40.00
1.....	16x20.....	\$ 75.00
1.....	20x24.....	\$125.00
1.....	24x30.....	\$185.00
1.....	30x40.....	\$350.00
1.....	36x48.....	\$550.00

Quantity pricing available
 Panoramic photos on other price sheet

Discs, Prints & Slides

1 extra cd.....	\$ 10.00
1 roll 4x6 prints.....	\$ 40.00
1 roll 5x7 prints.....	\$ 60.00

If you would like to have progressive photographs done weekly or monthly, the price for each will be quoted.
 Rush Service for prints is as follows: 2 day - 100%
 1 day - 200%

All photographs are copyrighted and may not be reproduced without written consent from Air One Inc. Violations are punishable by law.





Brad Cavanaugh
 3825 Murvihill Rd.
 Valparaiso, IN 46383
 219-462-1182

Commercial Development
 Residential Development
 Landscape Evaluation/Planning
 Recreational Planning
 Progressive Stages of Development
 Real Estate · Court Room Exhibits
 Architectural Photography
 Interior · Exterior
 Portraits · Wall Photos

www.aironephoto.com

Copyright and Reproduction right fees for

Magazines, Brochures, House & Consumer newsletters, etc...

All of Air One Inc. photos are subject to copyright fees, if they are being reproduced in any form, other than Air One Inc! A written release must be obtained first through Air One Inc.

Air One Inc. charges 50 percent (Multiply the numbers below by 0.5) when negotiating for **internal house newsletters** that will be used for internal distribution only.

Air One Inc. charges 50 percent (Multiply the numbers below by 0.5) when negotiating for **brochures/business cards/flyers/video** that will be used for external promotional uses.

Air One Inc. charges 75 percent (Multiply the numbers below by 0.75) when negotiating for editorial use in **consumer newsletters** that will be distributed or sold to the public at large.

Air One Inc. charges 170 percent (Multiply the numbers below by 1.7) when negotiating for editorial use in **magazines/books/websites/billboards/retail products** used within an organization, company or corporation for both internal and external distribution.

Circulation	<u>1/4 page</u>	<u>1/2 page</u>	<u>3/4 page</u>	<u>Full page</u>	<u>Double page</u>	<u>Cover</u>
1,000-20,000	\$240	\$282	\$330	\$420	\$660	\$750
20,000-50,000	264	300	348	438	720	768
50,000-100,000	288	336	384	480	810	852
100,000-250,000	318	372	420	534	882	930
250,000-500,000	414	480	552	690	1,134	1,200
500,000 +	462	534	612	762	1,260	1,338

Above pricing does not include copyright fee.

One-Time copyright fee: \$250.00 (Based on yearly payments. Length of use and type of use to be determined.)

or

Exclusive copyright fee: Negotiated /shot (Unlimited usage)

